

Profile of the Lecturer

Name :	DR. GATTU RAJUKUMAR	
Designation:	LECTURER IN COMMERCE	
Employee ID:	0226962	
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Mobile No.:	+919885623920	
Date of Birth:	07-08-1973	
Address:	Vaikunta vasam, Flat no: 507, Narendra Nagar, Marrippalem, Visakhapatnam- 530018	

Educational Qualifications:		P.G.	1997
		Ph.D.	2017
		Others: PGDCA	1998
Date of First Appointment:		01-11-1999	
Date of Promotion:		27-11-2010	
Date of Retirement:		31-08-2035	
Date of Joining in the Present Station		24-09-2021	
Orientation Course Attended:		Yes	
Sl.No	Name of the Course	From - To	University/Institution
01	133rd NSS orientation	06.11.12 to 12.11.12	ANDHRA UNIVERSITY
02	5 Day Faculty Development Programme in Commerce	20.07.20 to 24.07.20	Commissionerate of College Education, Govt. of A.P, Vijayawada.
03	4 Weeks UGC -Faculty Induction Programme	16.02.22 to 16.03.22	UGC – Human Resource Development Centre – ANDHRA UNIVERSITY

Refresher Course Attended

Sl.No .	Name of the Course	From - To	University/Institution
01	Commerce and Management	26.06.13 to 16.07.13	Academic Staff College, Andhra University, Visakhapatnam
02	Refresher Course in Commerce	01.09.19 To 16.02.20	Shri Ram College of Commerce, University of Delhi

Training Programme Attend

Sl.No .	Title of Seminar/Workshop	Date	Conduct ed By	Inter/Nation al/ State	Participated/P aper Presented
01	3 Day Induction Training Programme	4,5,6, Nov, 2011	C.C.E, A.P., Hyd	State	Participated
02	Training on "Tally on GST"	29 th & 30 th Jan, 2019	APSSIDC Shri Technol ogies, M.V.P. Colony, VSP	State	Participated
03	Tally ERP 9 with GST Course	Feb. 2022 to March-2022	Learn Vern	National Skill Development Corporation	Participated

04	5 DAY TRAINING PROGRAMME FOR (TOT) ICT	22.07. 22 TO 26.07. 22	CCE AP	LIFE SKILL COURSE	Participated
05	5 DAY TRAINING PROGRAMME FOR (TOT) INSURANCE PROMOTION	14.12. 2022 TO 18. 12.202 2	CCE AP	SKILL DEVELOPME NT PROGRAMME	COORDINATOR

Name of the Seminars/ Workshops Attended

Sl.No	Title of Training Programme	Date	Conduct ed By	Inter/Nation al/ State	Participated/P aper Presented
01	Corporate Social Responsibility and Env	28-02- 2015	UGC	National	Participated
02	Recent trends in Indian Banking	30-12- 2014	UGC	National	Paper Presented
03	Talent Management Practices in India Emerging Trends	20,21 Dec- 2013	DCMS, AU	National	Participated
04	Accounting Education and Research	11,12, Jan- 2014	DCMS- AU	International	Participated
05	HRM and Inclusive Growth 21st Century	27, 28th Feb,20 18	DCMS- AU	National	Participated

06	Impact of GST on Indian Economic	29th & 30th Jan, 2019	Department of Commerce, Dr.V.S.K rishna Govt. Degree College, Vsp	National	Participated
07	Impact of COVID-19 on Indian Economy: Some Challenging Issues	23rd May 2020	Dr.V.S. Krishna College	National Webinar	Participated
08	Filing of Income Tax Returns Law & Procedure	25th July, 2020	SIRC OF ICAI	National Webinar	Participated
10	Research Methodology & Writing Your Research Proposal	09th January, to 11th Jan 2021	Exceeds Academy	3days National Online Workshop	Participated
10	Applications Of Internet Of Things	19-02-2022	EdMoon	National 1 day Webinar	Participated
11	The 7 Assessment Criteria for NAAC Accreditation	21.02. 2022 to 28.02. 2022	IQAC, S.K.B.R. GOVT. DEGREE COLLEGE, MACHERLA - GUNTUR	GOVERNMENT COLLEGE FOR WOMEN (A) GUNTUR	Participated

12	National Intellectual Property Awareness Mission	23.02.2022	Intellectual Property Office-India	Government of India-Ministry of Commerce and Industry	Participated
13	NEW TRENDS IN COMMERCE AND MANAGEMENT EDUCATION AND EMPLOYMENT	24.01.2023 TO 25.01.2023	DEPARTMENT OF COMMERCE	INTERNATIONAL	Paper Presented

Details of Publications

Sl.No	Name of the Article	Publication Details	Name of the Journal	National/International
01	Recent Trends in Indian Banking	January-2014	Multidisciplinary Educational Research	International
02	Determinants of Micro-Credit Borrowings, Rural SHG Women in North Coastal A.P.(A Regression Analysis)	February - 2017	International Journal & Magazine of Engineering Tech- Management and Research	International
03	Impact of Covid-19 Pandemic on Indian Higher Education	March-2022	Global Publishing House India ISBN : 978-93-81563-35-9	NATIONAL

04	NEW TRENDS IN COMMERCE AND MANAGEMENT EDUCATION AND EMPLOYMENT	24.01.2023 TO 25.01.2023	ISBN : 978-93- 95944-38-0	INTERNATIONAL
05	Indian life insurance industry – Future looks good	Volume : 4 Issue : 1 Year : 2023 Page Number : 156-160	P-ISSN: 2708-4515, E- ISSN: 2708-4523, Impact Factor: RJIF 5.13 Asian Journal of Management and Commerce Peer Reviewed Journal	INTERNATIONAL

PUBLICATION OF BOOKS /EDITORS

Sl. No.	Name of the Text Book	Publication Details/ Editors	Name of the Journal/ Publication	National/ International
01	HUMAN RESOURCE MANAGEMENT	ISBN NO:- 978-93-95978- 51-04	ALFA INTERNATIONAL	INTERNATIONAL
02	NEW TRENDS IN COMMERCE AND MANAGEMENT EDUCATION AND EMPLOYMENT	ISBN : 978-93- 95944-38-0	PARAMOUNT	INTERNATIONAL

03	BUSINESS ENVIRONMENT	ISBN :- 978-93- 95606-43-01	GLOBAL PUBLISHING HOUSE INDIA	INTERNATIONAL
04	IMPACT OF COVID- 19 ON VARIOUS SECTORS OF INDIAN ECONOMY	ISBN:- 978-93- 81563-35-09	GLOBAL PUBLISHING HOUSE INDIA	INTERNATIONAL

Awards

Sl.N o.	Name of the Award	Year:	Awarding Authority:
01	Doctor of Philosophy (Ph.D)	2017	ANDHRA UNIVERSITY
02	STATE BEST TEACHER AWARDS – 2023	2023	GOVERNMENT OF ANDHRA PRADESH

Achievements

01 STATE BEST TEACHER -2023

Additional Responsibilities Held

1. Consumer Club Coordinator	2. Member of Red Ribbon Club
3. Dr.BRAOU Coordinator	4. Member of Anti-Ragging Committee.
5. SC Scholarship Committee In- charge.	6. Member of Library Committee
7. Bus Pass Issue Committee B.Com wing In- Charge.	8. Various Universities and Autonomous Colleges Paper setter and Evolution.
9. Member of Discipline Committee	10.Coordinator of Add-On Course 11.Academic Audit Adviser

